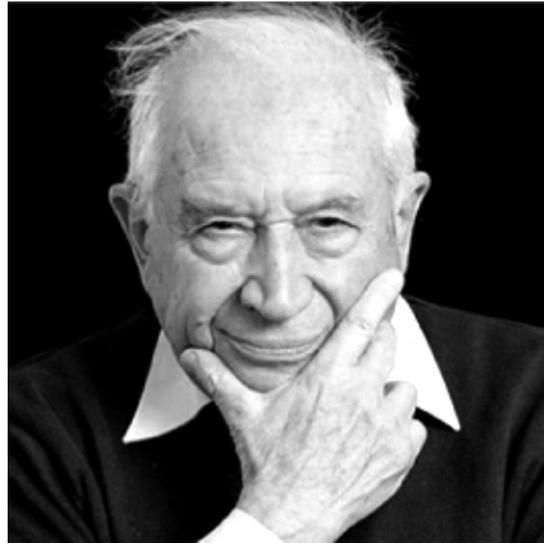


02.11.2020



Interview Professor Dr. Raphael Mechoulam
The Hebrew University of Jerusalem

THE FATHER OF CANNABIS RESEARCH



Thank You Raphael for giving us the opportunity to interview you.

When we started to work on the concept of THE BODY, we did research about CBD in all directions and from the beginning we always came across your name. We can only imagine what great personality it takes to research for 50 years on something that was considered as illegal but yet, believing in it and building the path for a medical sensation that may help millions of people after all.

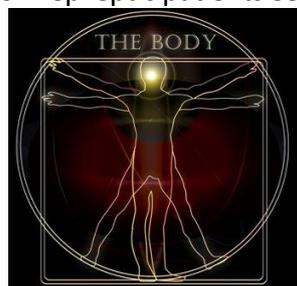
THE BODY

The first specific CBD Expo in Europe for the sports, beauty and wellness market

Leading the Way to Promote the Safe Benefits of Cannabinoids

1. 50 years of research and hard work, how does it feel to see the WHO "opening the door" for CBD/Cannabis to become a major medicinal drug?

RM: I am, of course, glad that CBD has been recognized as a valuable drug, but regret that it took so much time. Thousands of patients (in particular children) with epilepsy could have been helped after we published the effects in epileptic patients 35 years ago.



2. Did you imagine that CBD could become a lifestyle product and what do you think about CBD as a Lifestyle product?

RM: In my view drugs should be used in disease states. I am not sure about 'lifestyle products'. Do we need such products?

3. What should consumer take into consideration when buying/using CBD?

RM: Purity of compound - as with all drugs.

4. Do you think CBD can be an asset for professional sports athletes considering doping regulations of 0.0% THC?

RM: Pure CBD seems to be of importance in head injury. Hence American football players may presumably need it. Not basketball players.

**5. At The Body we have a slogan " Turning a Stigma into a Hype"
We believe that besides the laws and regulations, an image change is needed in order to eliminate the "fear and preoccupation " towards CBD. How do you see the global image of CBD now and how would you like to see it in the future?**

RM: I would like to see many more clinical trials in inflammatory diseases, in autoimmune diseases, in psychiatric diseases. I assume that if suitably formulated CBD may be a novel drug in numerous diseases of the above types.

6. Synthetic CBD vs. Natural CBD: Which is better for Pharmaceutical Development?

RM: There should be no difference in activity between synthetic vs natural CBD if they are pure. However there are still legal differences!

7. If an athlete takes a CBD product with 0,0% THC (lets say this would be a fact) Is it possible that the body itself can build so much THC that it would lead to a failed doping test?

RM: To the best of my knowledge CBD does not convert into THC in the mammalian body

8. Whats your opinion about synthetic CBD and the risk of low quality manufactured/lab produced synthetic products that can raise serious health issues for the entire market. What should be done in your opinion to avoid such products entering the market or protect the consumer/investor? How can someone detect if its low quality synthetic CBD? also a lab test?

RM: CBD is a crystalline product which can easily be obtained in 99+% purity either from cannabis or by synthesis. More than 40 years ago I isolated from hashish about 450 gr of crystalline CBD for a clinical trial. It's easy to analyze for CBD by GC-MS.

I see no reason why products containing CBD should not be well analyzed for it.

9: Can you recall a moment in all the years you studied Cannabis that was the most inspiring one for yourself?

RM: I recall that the most 'inspiring' moments were the isolation and structure elucidation of THC (in 1964) and of anandamide (in 1992). I believe that they are my biggest personal achievements.

10. What is your personal moment in your life that you never forget?

RM. My happiest days were in mid 1944 when my father was released from a concentration camp and the German Army had to leave Bulgaria - hence we were not to be send to Poland and killed.

11. . Do you think CBD should be classified as narcotics?

RM. CBD is not a narcotic and should not be classified as such.

12. Whats your secret to stay in such a good shape and condition?

RM. Yes, I am probably in good shape and condition. Secret: Good genes and balanced diet.

Thank You, Rapahel

Prof. Raphael Mechoulam was born on November 5. 1930 in Sofia and he turns 90 in 2020

I have been doing this interview with Raphael over the last 12 month and he is also my great advisor when i need advise in the field of exploring the potential and effects of CBD / Cannabis.

Talking to him gives you a great inside about the subject but it also teaches you how important, profound dignity, knowledge, modesty, character and loyalty is, in this world.

I highly recommend to watch the movie, THE SCIENTIST about the life and achievements of Prof. Raphael Mechoulam

<http://mechoulamthescientist.com/>



HAPPY 90. BIRTHDAY
RAPHAEL MECHOULAM / RAFI

Dieter Behrentin

CEO - Behrentin Communication GmbH -the brand stylists

Organizer: THE BODY CBD Expo

Organizer: THE BODYTEC Hemp Textile Symposium

info@behrentin.com

Tel: +49-653-99809900

www.the-body.de

www.the-body.tech

www.behrentin.com